

New Drivers



Monthly Survey
03 February 2020

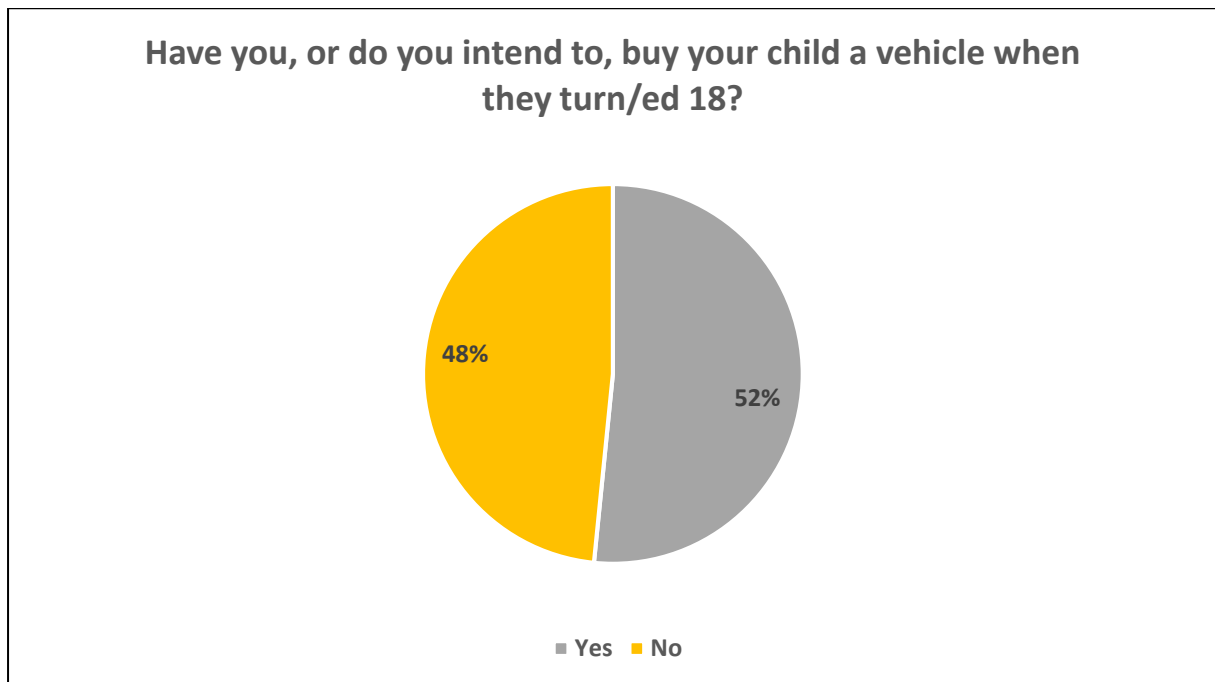
AA Research



1. Overview of the report

The current report highlights the insights from the AA monthly survey, New Drivers. The results illustrate the respondents' attitudes, actions and opinions with regards to the safety of their children on South African roads. Additionally, respondents were asked which services they would like their children to have access to.

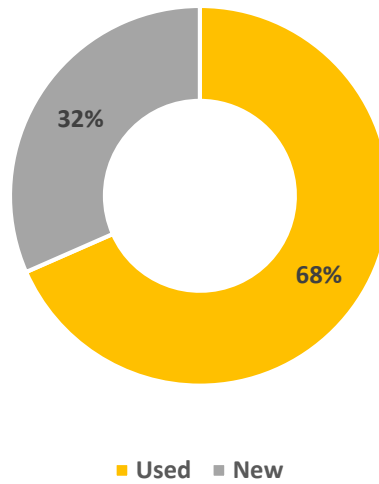
2. Results



Sample 157

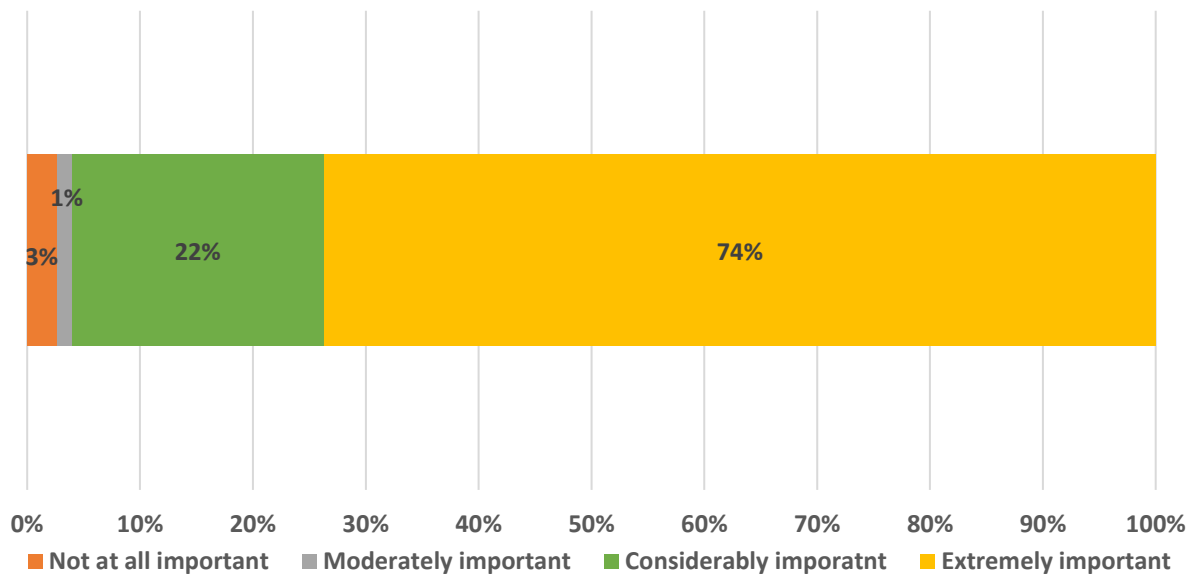


Would you, or have you, purchase/d a new or a used vehicle for your child?



Sample 157

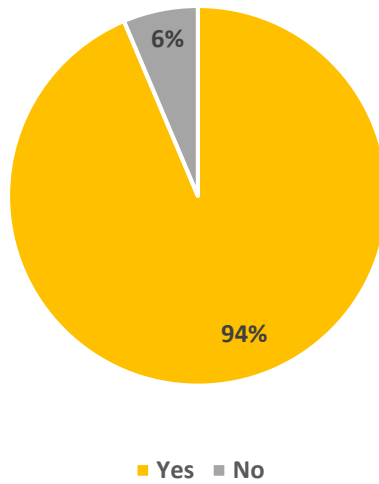
How important is the safety of the vehicle you purchase for your child?



Sample 76

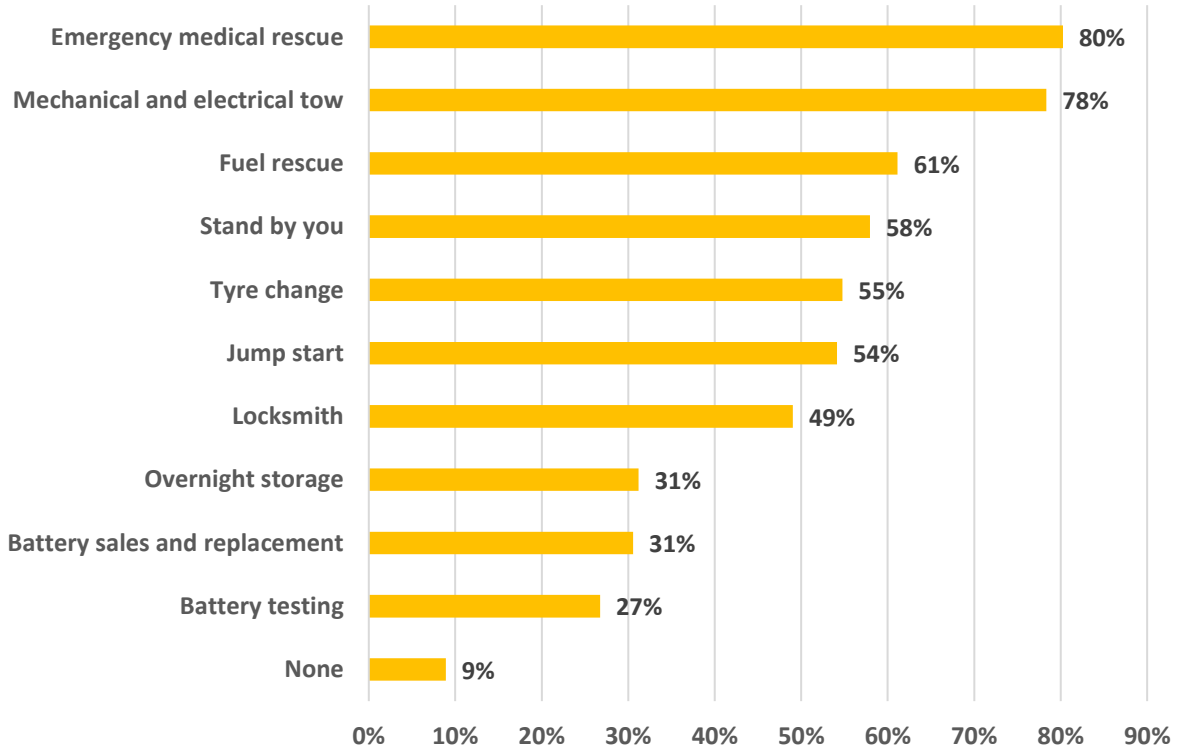


Are you concerned about the safety of your child on the road?



Sample 157

Which of the following services would you like your child to have access to?



Sample 157



End.